



OFFICIAL PROGRAM • PROGRAMA OFICIAL

Passport to Culture

*The Official Hispanic Heritage Festival
of Grapevine, Texas*

SUNDAY • OCTOBER 4, 2026

Grapevine Convention Center

Doors open 1:30 PM

Presented by Latinos in Grapevine, a Dev Culture, Inc. initiative



WELCOME • BIENVENIDOS

Your passport is stamped.

Hoy, Grapevine recorre el mundo sin salir de casa.

Celebra Grapevine is the official Hispanic Heritage festival of the City of Grapevine: a multi-generational celebration of music, dance, food, fashion and the stories that connect us. Launched in 2022 and proclaimed the city's official Hispanic Heritage festival in 2023, Celebra steps inside the Grapevine Convention Center this year for its first fully ticketed indoor experience.

It is more than a festival. It is a bridge between neighbors, businesses and civic leaders, and every ticket helps a family rise through Elévate.

INSIDE THIS PROGRAM

- | | |
|--------------------------------|-----------------------------|
| 3 Today's Schedule | 4 On Stage |
| 5 Cultural Fashion Show | 6 Elévate Graduation |
| 7 Explore Celebra | 8 Menu & Prices |
| 10 Raffle | 13 Our Sponsors |
| 19 Give to Elévate | |

DID YOU KNOW? ¿SABÍAS QUE?

Hispanic Heritage Month starts on September 15 because that date marks the independence anniversaries of Costa Rica, El Salvador, Guatemala, Honduras and Nicaragua. Mexico follows on September 16 and Chile on September 18.



TODAY • HOY

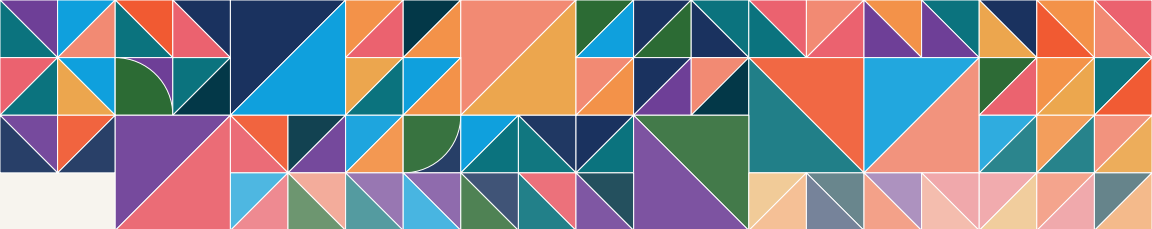
Today's Schedule

Programa del día

1:30 PM	Doors Open Mariachi by 6 Stones begins
2:15 PM	Welcome Remarks Tribute to the Mayor
2:30 PM	Baile Folklórico Uribe
3:00 PM	Lucha Libre Lucha Libre by Meow Wolf
3:30 PM	Baile Folklórico Silverlake Elementary
3:45 PM	Baile Folklórico SIMA
4:00 PM	Lucha Libre Lucha Libre by Meow Wolf
4:30 PM	Danzas Araguaney Flash Mob
5:00 PM	Lucha Libre Lucha Libre by Meow Wolf
5:30 PM	Ballet Folklórico Uda Samba
5:45 PM	Flamenco Passion
6:00 PM	Salsa Passion: Ladies Edition Fashion Show by Latinos TX Magazine and Elevate Society DTX
6:15 PM	Fashion Show Flash Mob
7:30 PM	Elévate Grads
7:45 PM	Closing Remarks
8:00 PM	After Party Dance Lessons · Dance Party

YOUR HOSTS • SUS ANFITRIONES

MCs Caro Pereira and Diana Acosta (Vashti & Co.) · Fashion show hosts Norma and Krista Nicole (Elevate Society DTX) · DJ PIPE



MAIN STAGE • ESCENARIO PRINCIPAL

On Stage Today

Música, baile y mucha energía

Mariachi

Mariachi by 6 Stones opens the day as doors open at 1:30.

DID YOU KNOW?

In 2011 UNESCO added mariachi to its list of the Intangible Cultural Heritage of Humanity.

Folklórico

Uribe, Silverlake Elementary, SIMA and Uda Samba bring regional dance to life.

DID YOU KNOW?

Dancer and choreographer Amalia Hernández founded the Ballet Folklórico de México in 1952.

Lucha Libre

Lucha Libre by Meow Wolf at 3:00, 4:00 and 5:00 PM.

DID YOU KNOW?

In a "máscara contra máscara" match, the loser must unmask. The legendary El Santo was buried in his silver mask.

Danzas Araguaney

Dances from Venezuela at 4:30 PM, followed by the flash mob.

DID YOU KNOW?

The araguaney, with its bright yellow blossoms, is Venezuela's national tree.

Flamenco & Salsa

Flamenco Passion at 5:45, then Salsa Passion: Ladies Edition at 6:00.

DID YOU KNOW?

UNESCO recognized flamenco as Intangible Cultural Heritage of Humanity in 2010.

Flash Mob

Watch for it at 4:30 and again with the fashion show. Then jump in!

DID YOU KNOW?

The first widely reported flash mobs took place in New York City in 2003.



6:00 PM • MAIN STAGE

The Cultural Fashion Show

El Desfile de Moda Cultural

Seven designers. 42 original pieces inspired by the traditional dress of their home countries. Fashion Show by Latinos TX Magazine and Elevate Society DTX, hosted by Norma and Krista Nicole.



Cavalonso
Del Norte



JRomero
Savage Beauty



Tejana Threads
Evette Falcon



Studio G. Rios



Laísa Macías
La Danza



Hugo Infinity
The Heritage Collection



Che 21
by Francisco Casabal

VOTE FOR YOUR FAVORITE

¡Vota por tu favorito!

Scan the code (or tap it). Every \$1 = 1 vote, and you can watch the live leaderboard during the show. The more you vote, the greater your chance to win a Latin American country basket of authentic treasures or an original piece from our designers.



Tap to vote

DID YOU KNOW? ¿SABÍAS QUE?

Traditional dress often tells a story in thread. In Guatemala, the patterns woven into a huipil can point to the weaver's home village.



7:30 PM • MAIN STAGE

Elévate Graduation

Promoción 2026



Tonight we celebrate graduates who spent nine months discovering their strengths, finding their shine and learning to decide from who they truly are.

CLASS OF 2026 • GRADUADOS

Elvira Bitar

Carlos Silva

Maribel Velez

WHAT IS ELÉVATE?

Elévate is Latinos in Grapevine's strengths-based program for personal and professional development. Proceeds from Celebra fund it.

Strengths Discovery

Personal & Professional Growth

Entrepreneurship

7:45 PM

Closing Remarks

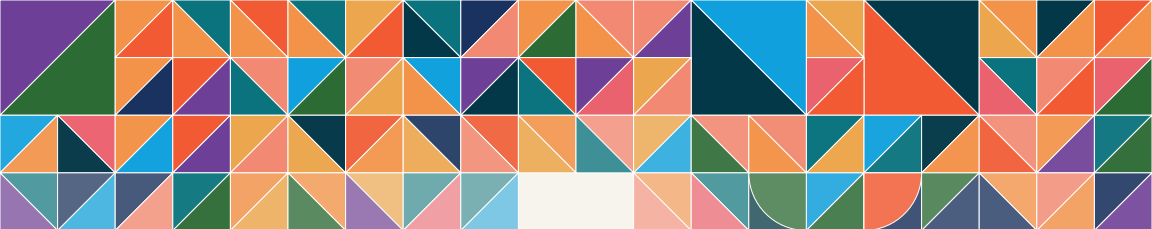
8:00 PM

After Party

Dance lessons and a dance party. ¡A bailar!

DID YOU KNOW? ¿SABÍAS QUE?

Spanish is the second most spoken language in the United States, and Elévate teaches in it, so families can learn in the language they dream in.



EXPLORE • EXPLORA

Around Celebra

Mucho más por descubrir

● North Texas Ford Family Zone

Fun for the whole family · Diversión para toda la familia

● Art Gallery & Film Screening

The Film & Visual Arts Showcase, featuring "A Feliz Navidad" and "Bailando Culture."

● Marketplace · Mercado

Shop our vendors for handmade, cultural and local finds.

● Food & Drinks

Flavors from across Latin America, plus aguas frescas and beer. Menu on the next page.

● After Party · 8:00 PM

Dance lessons and a dance party to close the night.

DID YOU KNOW? ¿SABÍAS QUE?

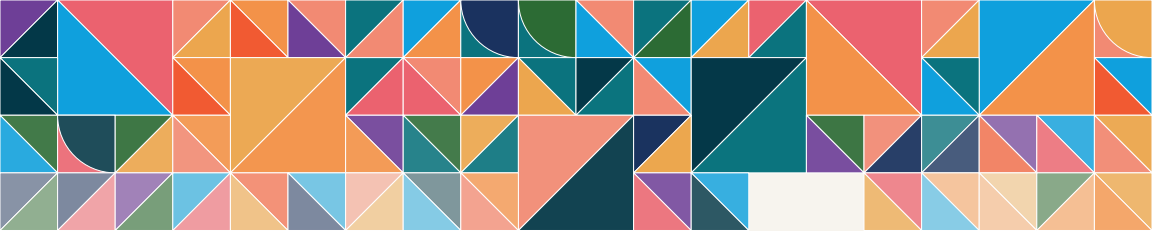
Grapevine takes its name from the wild mustang grapes that once covered the area's prairie.

DID YOU KNOW? ¿SABÍAS QUE?

Chocolate, vanilla, avocados, tomatoes and corn all come from the Americas. Mexico and Central America gave the world some of its favorite flavors.

DID YOU KNOW? ¿SABÍAS QUE?

Tacos al pastor trace back to Lebanese immigrants in Mexico, whose spit-roasted shawarma inspired the marinated, pineapple-topped pork we love today.



MENU & PRICES • MENÚ Y PRECIOS

Taste the Journey

Un viaje de sabores

Food Ticket: 3 items <i>Boleto de comida: 3 platillos</i>	\$5
Food Ticket: 6 items + water <i>Boleto de comida: 6 platillos + agua</i>	\$10
Aguas Frescas or Beer <i>Aguas frescas o cerveza</i>	\$3
Water or Soda <i>Agua o refresco</i>	\$1
Celebra T-Shirt <i>Camiseta</i>	\$10
Raffle Ticket <i>Boleto de rifa</i>	\$1

Beer for guests 21+ with valid ID · Cerveza solo para mayores de 21 con identificación



Caribbean flavors · Sabores del Caribe

- **Rice with Pigeon Peas**
Arroz con Gandules
 - **Yellow Rice with Vegetables**
Arroz Amarillo con Vegetales
 - **Roast Pork**
Pernil Asado
 - **Crispy Fried Pork**
Chicharrón de Cerdo
 - **Sautéed Chicken Strips**
Tiras de Pollo Salteadas
 - **Beef Steak**
Bistec de Res
 - **Sweet Plantain & Beef Casserole**
Pastelón de Plátano Maduro y Carne
- **Sweet Tamales**
Tamales Dulces
 - **Mini Pizza Empanadas**
Miniempanadas de Pizza
 - **Mini Beef Empanadas**
Miniempanadas de Res
 - **Avocado Salad**
Ensalada de Aguacate
 - **Fresh Tomato Salsa**
Pico de Gallo
 - **Caramel Custard**
Flan
 - **Rice Pudding**
Arroz con Leche



MENU • MENÚ



EL CAMPEÓN

Taquería El Campeón

A Mexico City-style taquería: fresh, local and authentic ingredients.

- **Al Pastor Tacos**
Tacos al Pastor
 - **Fajita Tacos**
Tacos de Fajita
 - **Barbacoa Tacos**
Tacos de Barbacoa
 - **Crispy Rolled Taquitos**
Taquitos Dorados
- **Chicken Quesadillas**
Quesadillas de Pollo
 - **Barbacoa Quesadillas**
Quesadillas de Barbacoa
 - **Corn in a Cup**
Elote en Vaso
 - **Salsa, Pico de Gallo & Limes**
Salsa, Pico de Gallo y Limones

DRINKS • BEBIDAS

- **Hibiscus Agua Fresca**
Agua de Jamaica
 - **Tamarind Agua Fresca**
Agua de Tamarindo
 - **Lemonade**
Limonada
- **Beer (21+)**
Cerveza
 - **Water**
Agua
 - **Soda**
Refresco

DID YOU KNOW? ¿SABÍAS QUE?

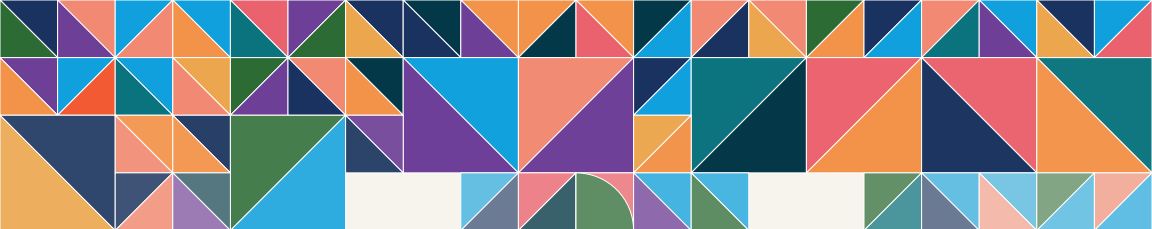
"Aguas frescas" means "fresh waters." Jamaica is made from dried hibiscus flowers, and tamarindo from the tangy pulp of tamarind pods.

DID YOU KNOW? ¿SABÍAS QUE?

Arroz con gandules is often called Puerto Rico's national dish, and the word "barbacoa" comes from the Caribbean's Taíno people. It is the root of the English word "barbecue."

DID YOU KNOW? ¿SABÍAS QUE?

The word "elote" comes from the Nahuatl "elotl," meaning a tender ear of corn.



RAFFLE • RIFA

Feeling Lucky?

¡Prueba tu suerte! Raffle tickets are \$1 at the Raffle table.

Drawing time: [to come]

Values are approximate, based on typical retail prices.

La Tabla Grazing Board

APPROX. VALUE \$275

- FeedStore BBQ \$50 gift certificate
- Cutting board
- Artisan rosemary crackers
- Cheese knives
- Entertainment crackers
- Jack Daniel's BBQ set
- Wagyu beef jerky
- Killer Pecans
- Salami
- Tapenade
- Fig fruit spread
- Sour cherry fruit spread
- Bruschetta
- Hot honey

Tea Time Escape

APPROX. VALUE \$190

- \$50 PIAF · Main Street Bakery gift card
- Two glass tea cups
- Redondo crème wafers
- Rishi tea
- Harney & Sons tea (3)
- Flower market bag
- Tea steeper
- Jet Setter self-warming sleep mask

Day at the Beach

APPROX. VALUE \$140

- Beach towel
- Swimsuit cover-up
- Beach hat
- Sunscreen (2)
- Trust the Bum sunscreen

Sweat & Shine

APPROX. VALUE \$600

- \$150 LT Clinics gift certificate
- HOTWORX 3-month membership
- HOTWORX free workout
- Yoga mat
- Mat towel
- Hydration water bottle
- Set of 6 sweatbands
- Sun hat
- Kirkland nut bars (3)
- Probiotic lemon berry Yoggies (4)
- beVita energy snacks (2)

Suit Up & Shine Bright

APPROX. VALUE \$160

From Branch to Hope:

- Suit Up and Shine Bright workbook
- Pause and Pray journals
- Color of the Day calendar
- Bracelets
- Candles
- Blank notebook
- Sticky notes

Glow-Up Spa Day

APPROX. VALUE \$460

- \$250 Accent On You med spa gift certificate
- ISDIN antioxidant serum
- Lip replenisher
- Light-up travel mirror
- Custom flower wine glass
- Nighttime routine headband
- Canni purple nail polish



RAFFLE BASKETS • CANASTAS DE LA RIFA

First Class Getaway

APPROX. VALUE \$1,050

- Weekend getaway at the Gaylord Texan
- \$50 Karmma & Kocktails gift card
- A slice of Kilwins handmade fudge for a year
- Graham Beck champagne
- Two champagne flutes
- Disaronno
- Landmark peppermint patties
- Candle

Uncork & Unwind

APPROX. VALUE \$175

- \$50 Karmma & Kocktails gift card
- Chalk Hill Cabernet Sauvignon
- Two wine glasses
- Honduras handmade notebook
- Airplane keychain
- Candle
- M&M's
- Snickers Almond

Sip Around the World No. 1

APPROX. VALUE \$225

- Disaronno
- Sagamore Rye
- \$50 Firebirds gift card
- Two glass tumblers
- Muñeca sin cara (Dominican faceless doll)
- Candle

Sip Around the World No. 2

APPROX. VALUE \$210

- Disaronno
- Sagamore Rye
- \$50 Karmma & Kocktails gift card
- Two glass tumblers
- Airplane keychain
- Lavender handmade soap
- Candle

Sip Around the World No. 3

APPROX. VALUE \$210

- Disaronno
- Sagamore Rye
- \$50 Karmma & Kocktails gift card
- Two glass tumblers
- Airplane keychain
- Lavender handmade soap
- Candle

Sip Around the World No. 4

APPROX. VALUE \$210

- Disaronno
- Sagamore Rye
- \$50 PIAF · Main Street Bakery gift card
- Two glass tumblers
- Airplane keychain
- Lavender handmade soap
- Candle

Treasure Chest

APPROX. VALUE \$370

- \$100 Bermuda Gold & Silver gift certificate
- Amethyst earrings
- \$50 FeedStore BBQ gift certificate
- Muñeca sin cara (Dominican faceless doll)
- Lavender soap
- Snickers Almond
- Candle

Clarity & Calm

APPROX. VALUE \$2,375

From Development Culture:

- Clarity Blueprint transitions coaching
- 1-hour clarity coaching session
- Intentional Year Blueprint
- \$100 French Nails & Beauty Bar gift card
- \$150 Mister O! Extraordinary Pizza meal
- Mindfulness journal exercises
- Jurisprudence wine
- Stuffed animal
- Mindset cards
- Note cards
- Candle



RAFFLE • RIFA

Thank You, Raffle Donors

Gracias a quienes donaron premios

Accent On You

Cosmetic surgery center & medi-spa in DFW. Donor of the \$250 med spa certificate and the Gaylord Texan weekend.

Bermuda Gold & Silver

Family-owned custom jewelry in Grapevine since 1983.

Branch to Hope

Faith-based nonprofit ministry.

Che 21

Designs by Francisco Casabal.

Color Xploration Travel

Travel agency in Benbrook, Texas.

Development Culture

Consulting, coaching & legal services. Donor of the Clarity & Calm basket.

Disaronno

The iconic Italian liqueur.

FeedStore BBQ & More

Southlake barbecue since 2001.

Firebirds Wood Fired Grill

Wood-fired grill on SH 114 in Grapevine.

French Nails & Beauty Bar

Nails, beauty and head spa at Grapevine Towne Center.

HOTWORX Southlake

24-hour infrared fitness studio.

House of Shine

A Grapevine museum that helps people discover who they are and why it matters.

Karmma & Kocktails

Nepali and Indian fusion on Main Street, Grapevine.

Kilwins Grapevine

Chocolate, fudge and ice cream on Main Street.

LT Clinics

Family medicine and longevity care in North Texas.

Main Street Bistro & Bakery

French bistro and bakery on Main Street, Grapevine.

Mister O! Extraordinary Pizza

Miami-born pizzeria on Main Street, Grapevine.

Off the Vine Wineshop & Cellar

Family-owned wine shop and tasting room in downtown Grapevine for 33 years.

Pirate Island Pools

Pool maintenance, repair, installation and remodeling.

Sagamore Spirit Rye

Award-winning American rye whiskey from Baltimore.

Studio Guillermo Rios

Dallas studio where abstract art meets fashion.

THANK YOU • GRACIAS • FIRST CLASS

Presenting Sponsors

Gracias, patrocinadores presentadores



Grapevine Convention & Visitors Bureau

Sharing Grapevine's hotels, attractions, festivals and dining with the world.

grapevinetexasusa.com ›



Latinos in Grapevine • Dev Culture, Inc.

Spanish-language coaching, education and training from a 501(c)(3) nonprofit, and home of Elévate.

latinosingrapevine.org ›



JP Director

Jorge Pérez's lead-generation and digital advertising brand, helping businesses grow their sales online.

jpdirector.net ›



Grapevine Community Outreach Center

Fostering cooperation between residents and Grapevine Police. Home of the VAST after-school program.



Bermuda Gold & Silver

Family-owned custom jewelry design in Grapevine since 1983, and a Celebra sponsor since the first festival in 2022.

bermudagoldjewelry.com ›



Yvette Lopez Law PLLC

Immigration law with a clear process for every case: Evaluate. Design. Defend. Bilingual by default.

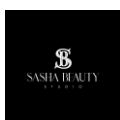
yvettelopezlaw.com ›



THANK YOU • GRACIAS • BUSINESS CLASS

Cultural Sponsors

Gracias, patrocinadores culturales



Sasha Beauty Studio

Latina-owned makeup artistry for fashion, runway and editorial.

sashakaroline.com ›



Norma Group



Meow Wolf Grapevine

Presenting Lucha Libre at 3, 4 and 5 PM.



Elevate Society DTX

Fashion and runway production.
Co-presenting tonight's Fashion Show.



LÚCIDO
FILMS

Lúcido Films

Original, story-driven films about the human experience.

lucidofilmsllc.com ›



Navarro Group



6 Stones Mission Network

A catalyst of hope. Presenting today's Mariachi.

6stones.org ›



North Texas Ford Dealers

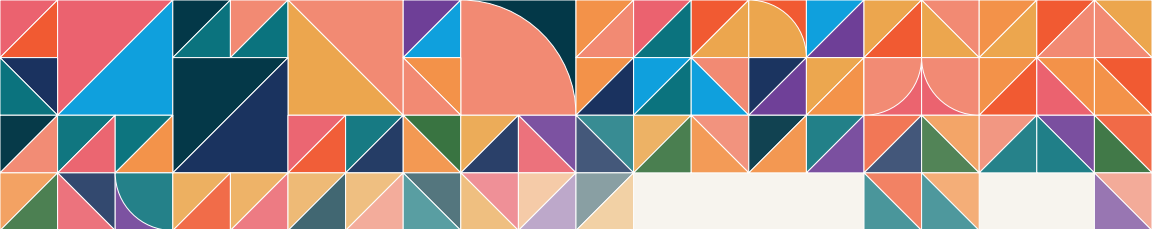
Presenting the North Texas Ford Family Zone.



Latinos TX Magazine

Celebrating Latino arts, business and culture.
Co-presenting the Fashion Show.

latinos-tx.com ›



THANK YOU • GRACIAS • MAIN CABIN

Community Partners

Gracias, aliados comunitarios



The Duster Crew

Residential and commercial cleaning focused on excellent service.
thedustercrew.com ›



Esparza's Restaurante Mexicana

Homemade Tex-Mex and "notorious" margaritas in historic Downtown Grapevine.
esparzasrtexas.com ›



Ricardo Jimenez, Realtor



On Point Productions Agency

Video production, editing and photography with 10+ years of experience.



Los Amigos

Part of the Grapevine community for 30 years.
[instagram.com/losamigosgrapevintx](https://www.instagram.com/losamigosgrapevintx) ›



Hop & Sting Brewing Co.

Brewing in Grapevine, Texas.

SUPPORT LOCAL APOYA LO LOCAL

When you shop with the businesses on these pages, you help keep celebrations like this one going. ¡Gracias por apoyar a nuestros patrocinadores!



THANK YOU • GRACIAS • FRIENDS & FAMILY

Friends of Celebra

Amigos y familia de Celebra

*Patrick & Duff
O'Dell*

Patrick & Duff O'Dell

Grapevine residents since 1985 and
longtime community volunteers.



Sazón Tropical

Latin cuisine with Caribbean flavors. See
the menu on page 8.



Moving Star Movers

Reliable nationwide moving for homes,
offices and businesses.



Cuidado Casero Foundation

Expanding nursing and allied-health
education for bilingual students across
DFW.



Vaquero Advertising



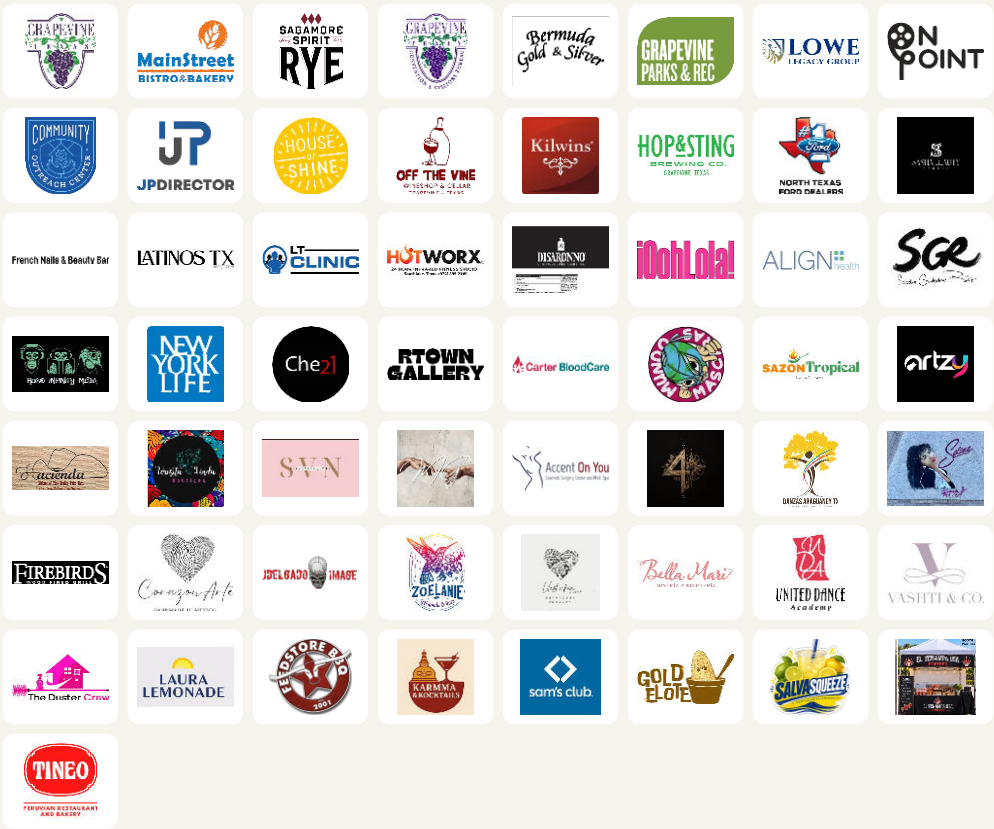
Grapevine Public Library



SPECIAL THANKS • AGRADECIMIENTOS

Special Thanks

Gracias a quienes hacen posible Celebra



WITH GRATITUDE • CON GRATITUD

Water	Sam's Club • Frost Bank
Sodas	H-E-B
Event services	Ingrid Monique Events
Printing & design	2GPrint Graphic

Thank you to the City of Grapevine, our volunteers, performers, designers, vendors and every guest who celebrates with us.



The Duster Crew

Residential and commercial cleaning with one goal: excellent service and complete satisfaction for every client. Somos una compañía de limpieza residencial y comercial.

thedustercrew.com ›

HOP & STING

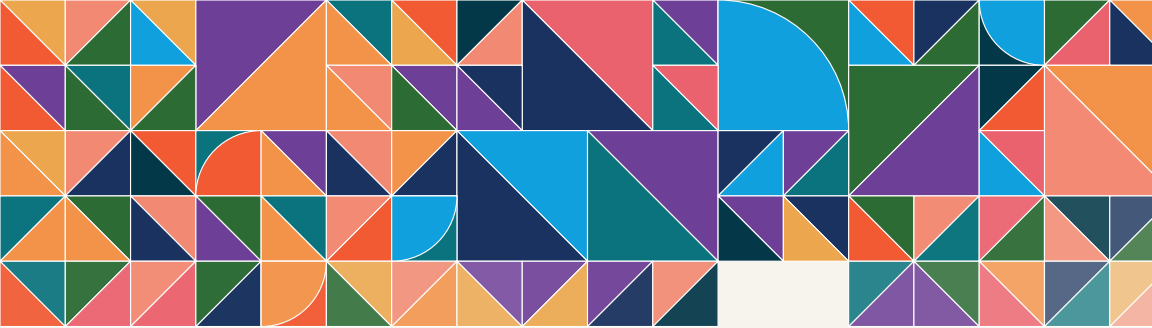
BREWING CO.

GRAPEVINE, TEXAS

Hop & Sting Brewing Co.

Grapevine's own brewing company, raising a glass to community, culture and Celebra.

¡Gracias por celebrar con nosotros!



KEEP THE CELEBRATION GOING

Give to Elévate

Dona a Elévate

Celebra is a celebration with a purpose. Every gift helps Latino families in Grapevine discover their strengths, grow personally and professionally, and build businesses.



Donate

Dona · tap or scan



Buy

Compra · tap or scan



latinosingrapevine.org ›

Transformando Cultura, Elevando Comunidad

Transforming Culture, Elevating Community

